

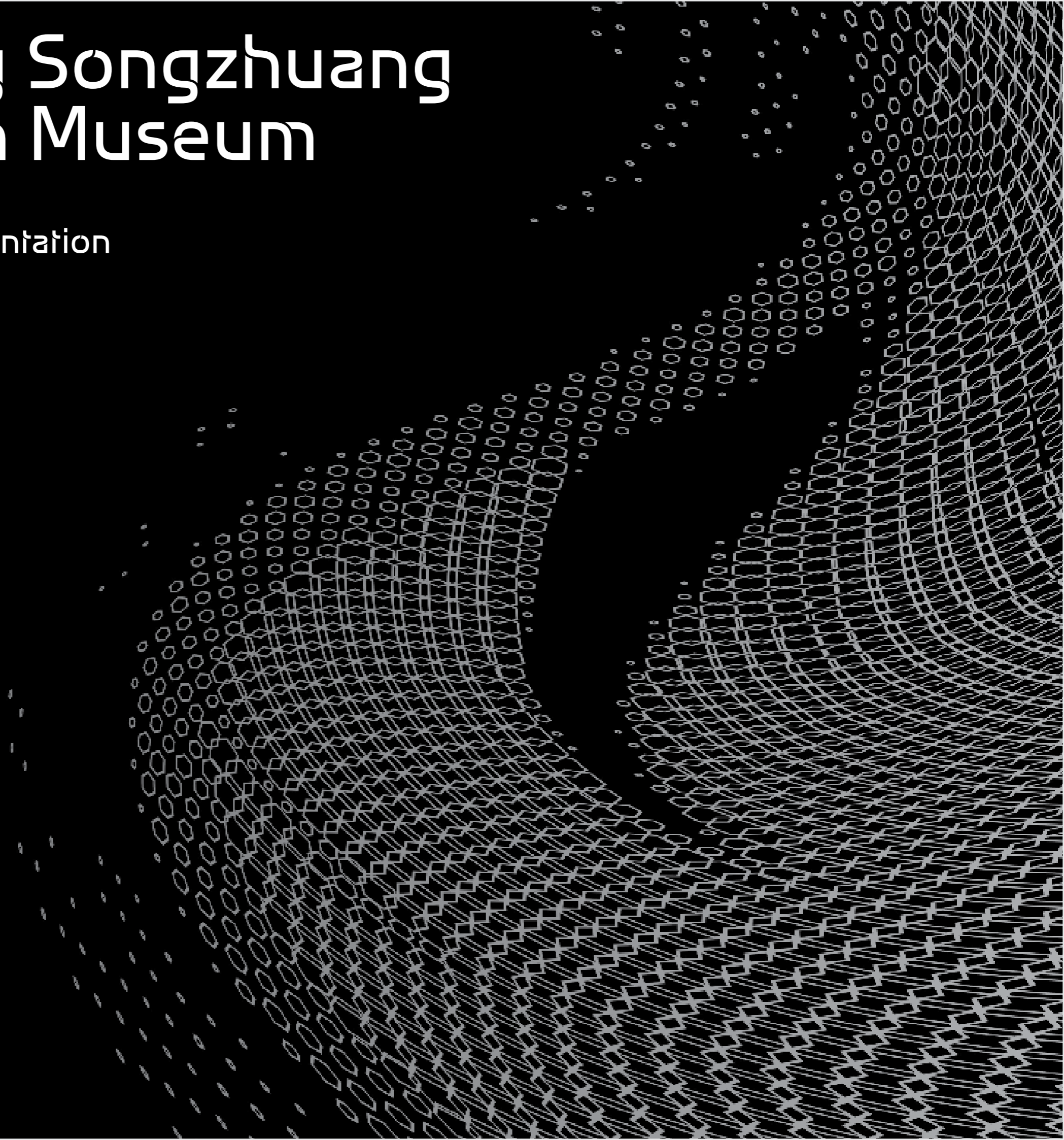
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# Beijing Songzhuang Design Museum

Concept Presentation

Zaha Hadid Architects





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Concept Presentation

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## **Project Description**

项目说明

*The Beijing Songzhuang Design Museum designed by Zaha Hadid Architects aims to create a new place that nurtures the creative spirit and vision for this new artist city. It acts as a catalyst that provides a seed for growth, always responding, reacting to our contemporary conditions we live in today.*

扎哈·哈迪德建筑事务所设计的北京宋庄设计博物馆意在为这个新的艺术之城创造一个新的场所，以培育创新精神和视野。并且扮演着催化剂般的角色促进和子的生长。它总是回应着、反馈着我们所生活的当代环境。



## Location

区位

*Beijing Songzhuang Design Museum is located east of central Beijing.*

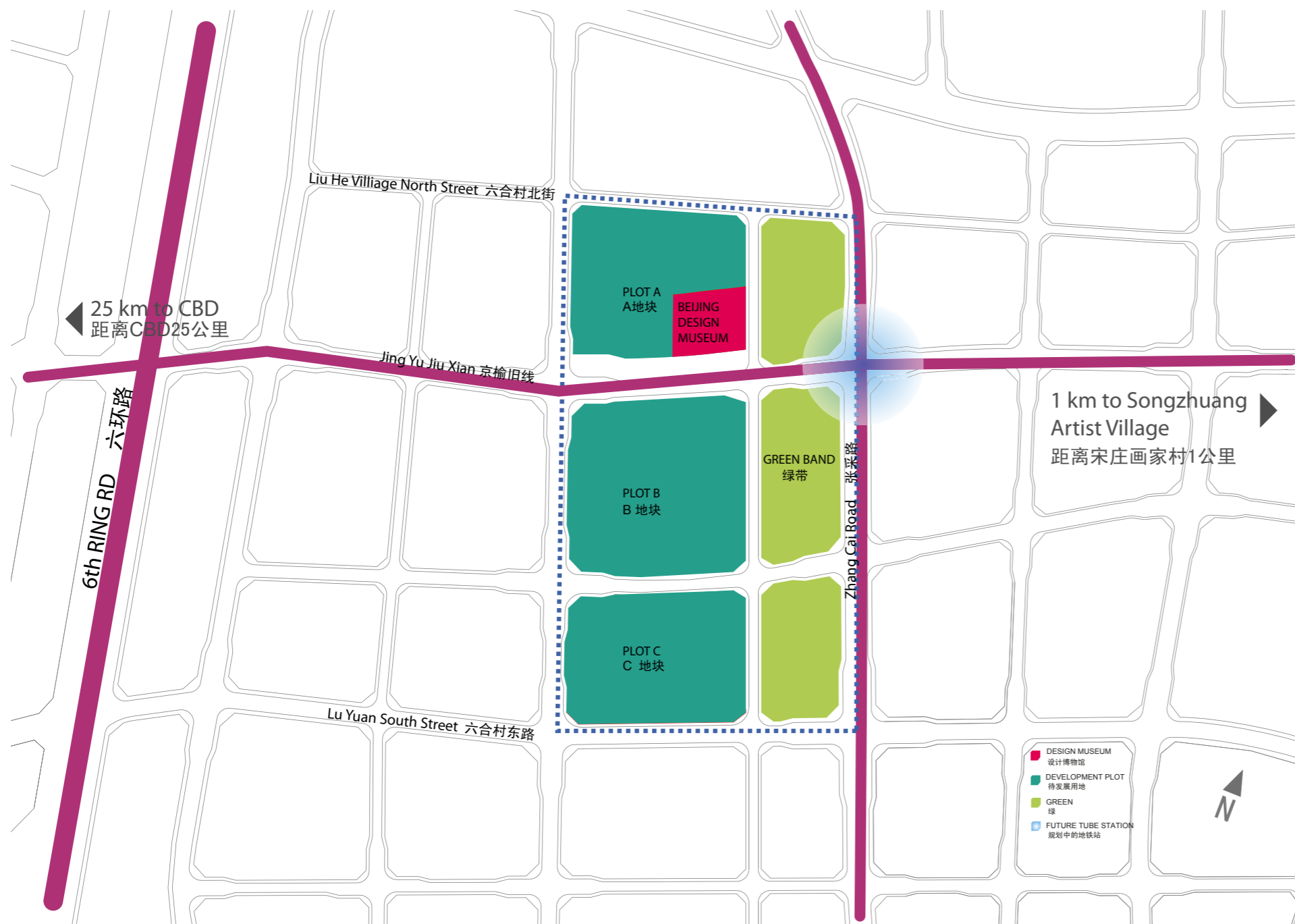
北京宋庄设计博物馆位于北京城的东部。



## Site Location 场地位置

The Beijing Songzhuang Design Museum is located approximately 25 km east from central Beijing along the Jing Yu Jiu Xian Road. Songzhuang is a new developing district which is part of the expansion of the city towards the east of Beijing. The new infrastructure, roads, and new subway station just 1 km east of the project site provides a new city for artists and culture. The site is a 100 x 100 meter southwest corner lot that is situated within a larger master planning development.

北京宋庄设计博物馆沿京榆旧线、坐落于北京东边距市中心约25公里的地方。宋庄是北京城向东拓展的一个新兴城区。新的设施、道路和新的地铁站（距基地仅一公里）为艺术家及其文化提供了一座便利的新城。基地100米见方，位于整个开发用地A地块的东南角。



# Site Condition

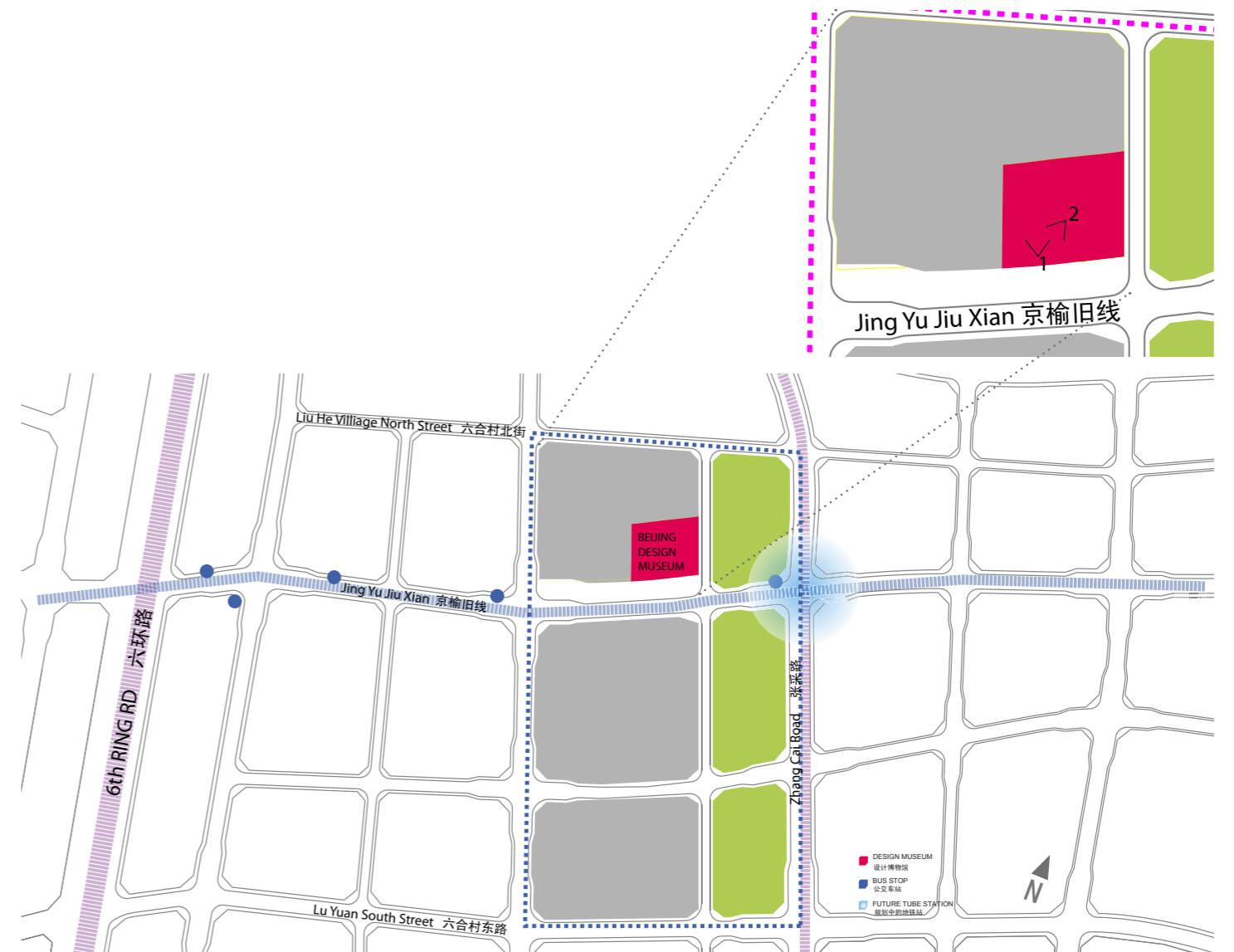
场地现状



view 1

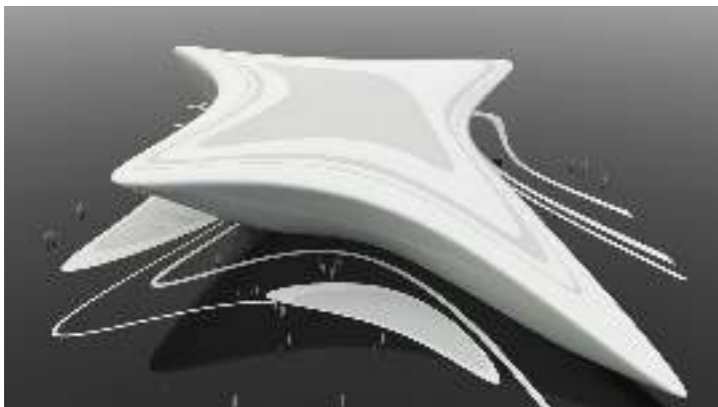


view 2

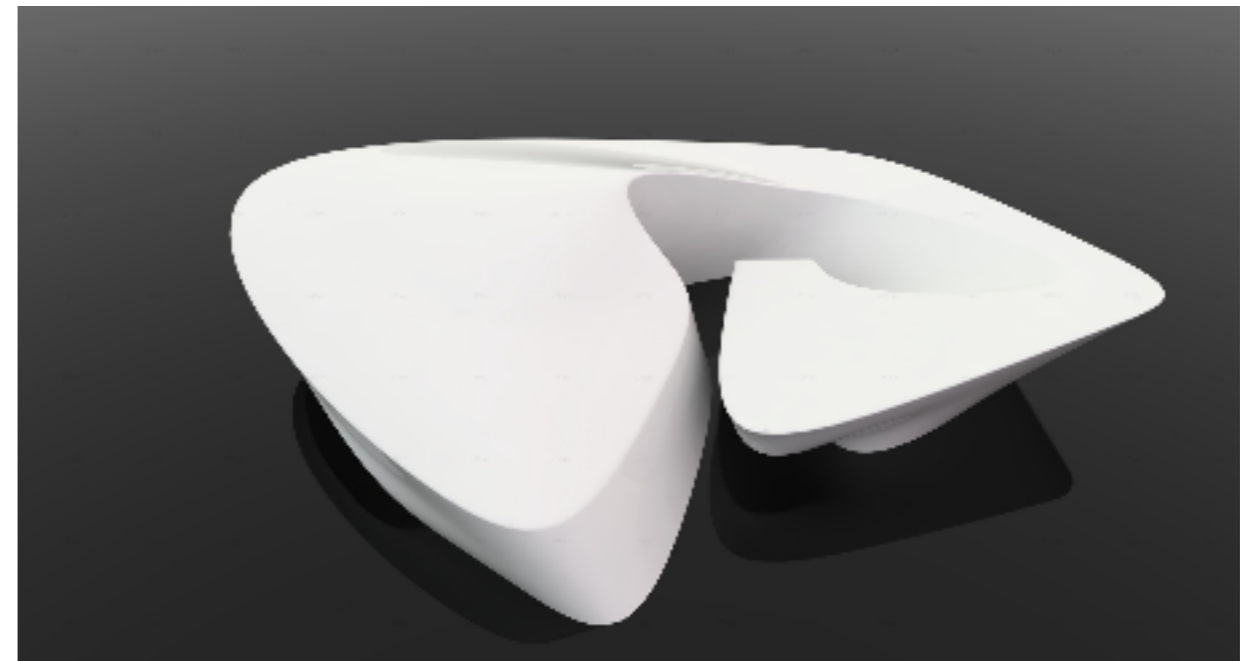






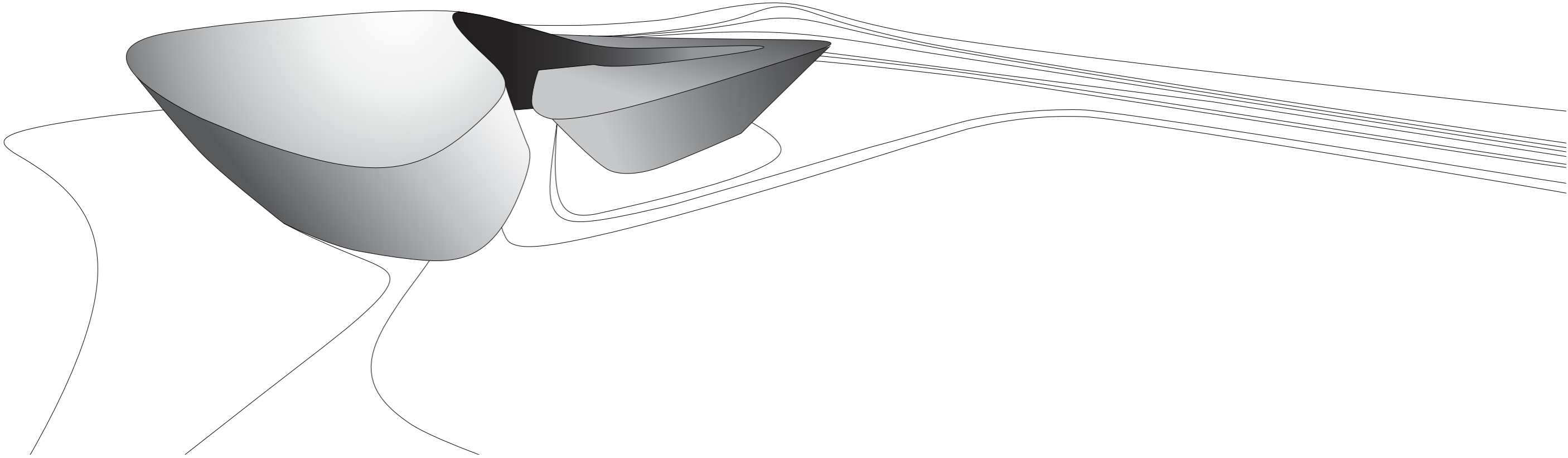


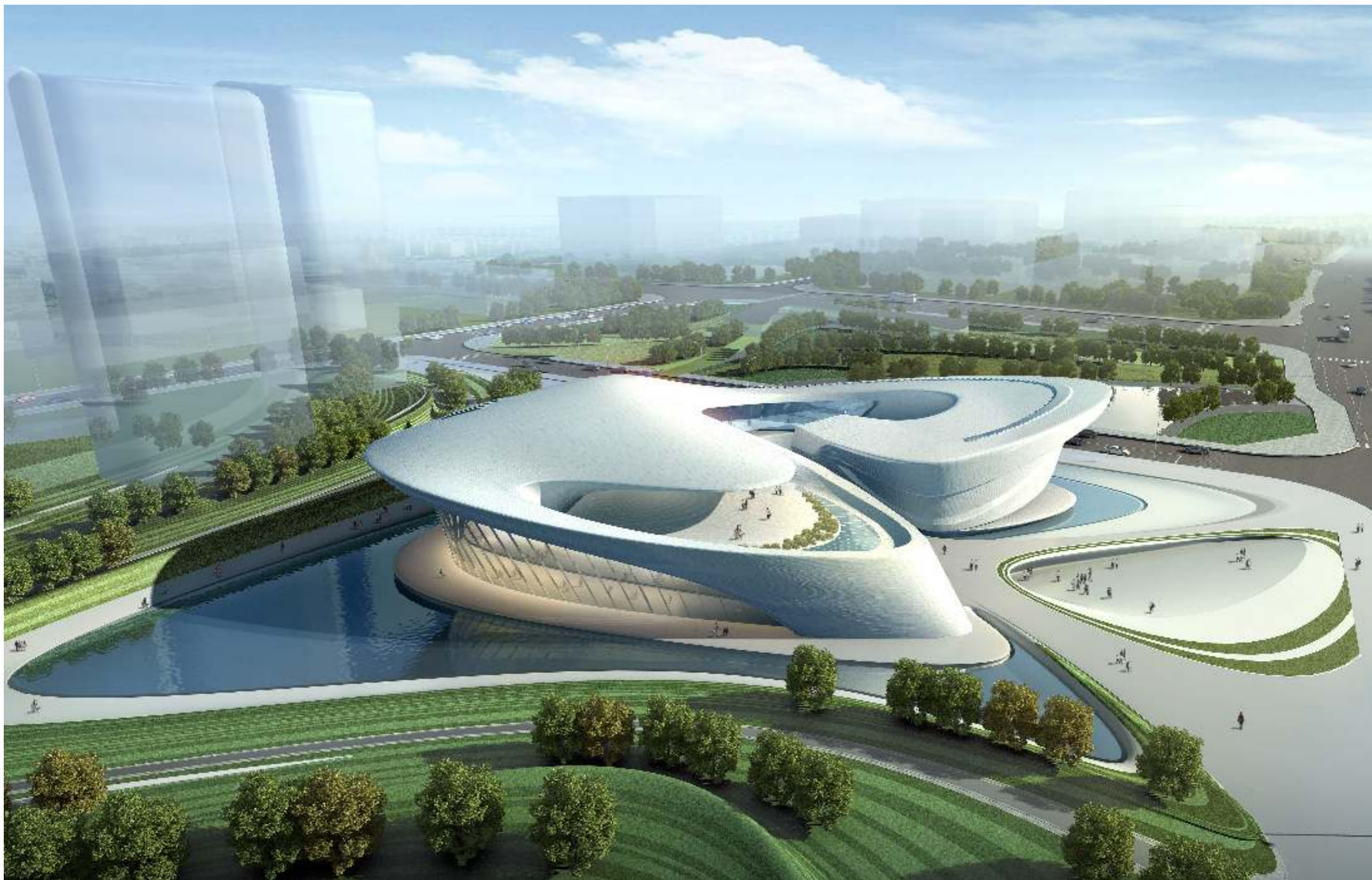
## Concept Volume Studies

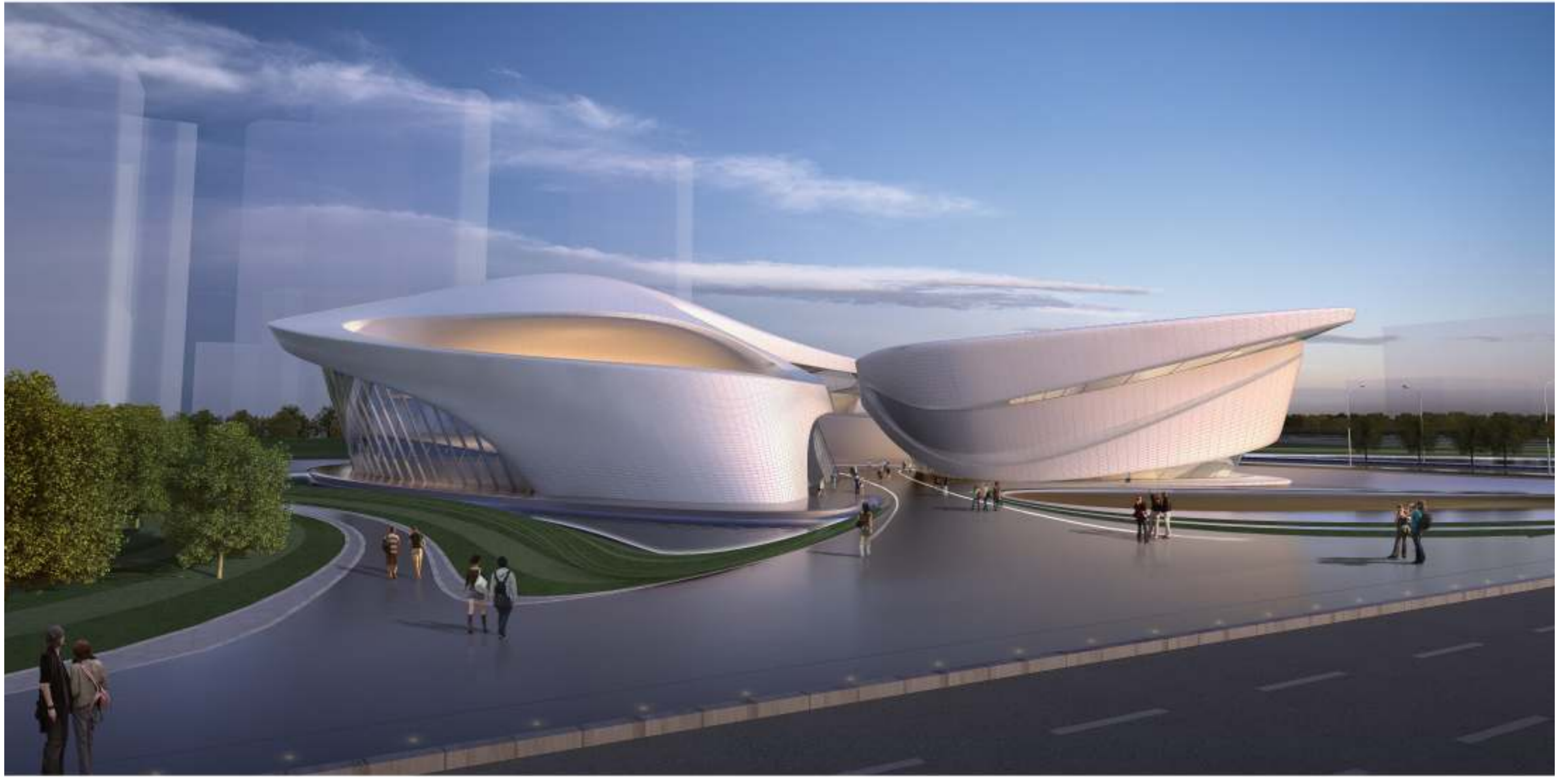




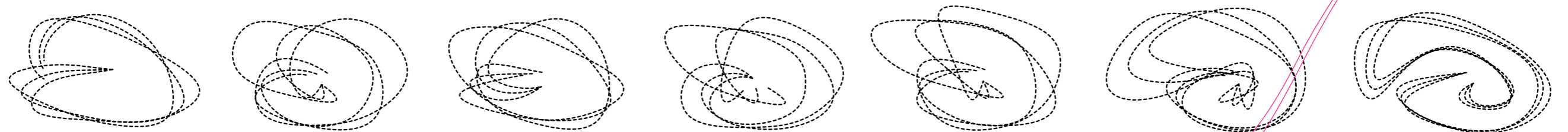
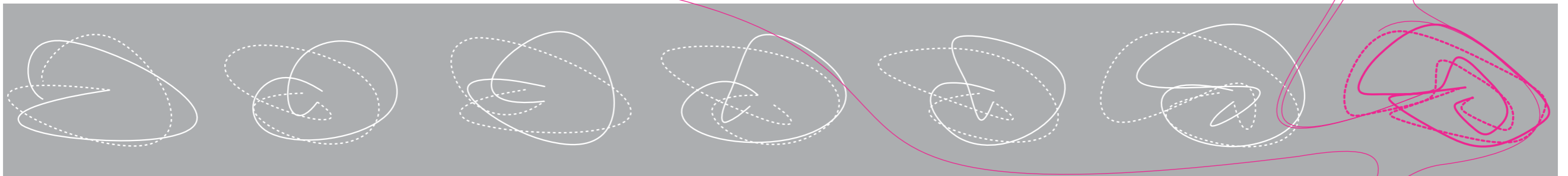
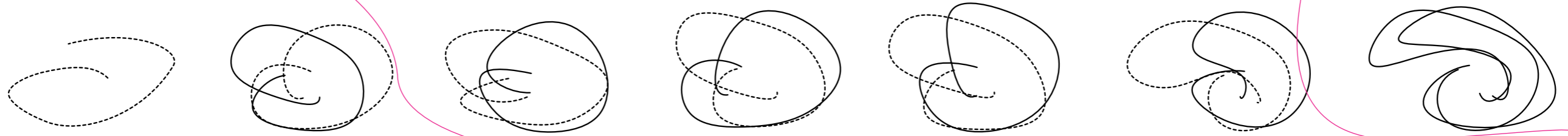
**Concept Idea**  
概念







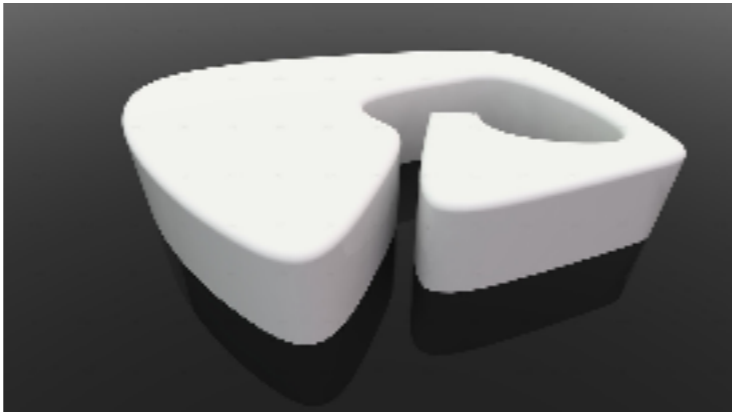
**Line Studies**  
动线研究



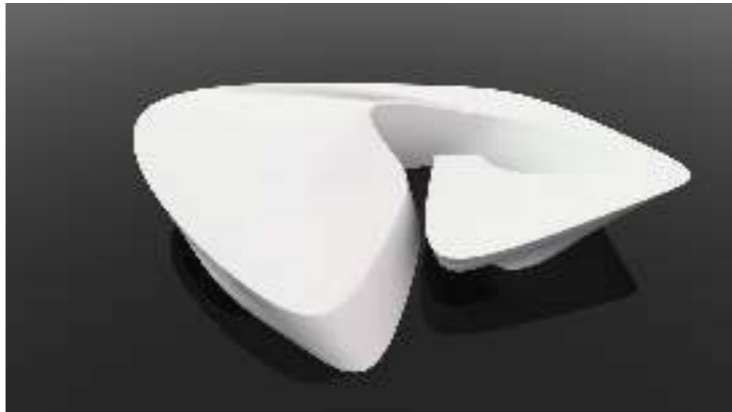
**Form studies**  
形态研究



*phase 01*



*phase 02*

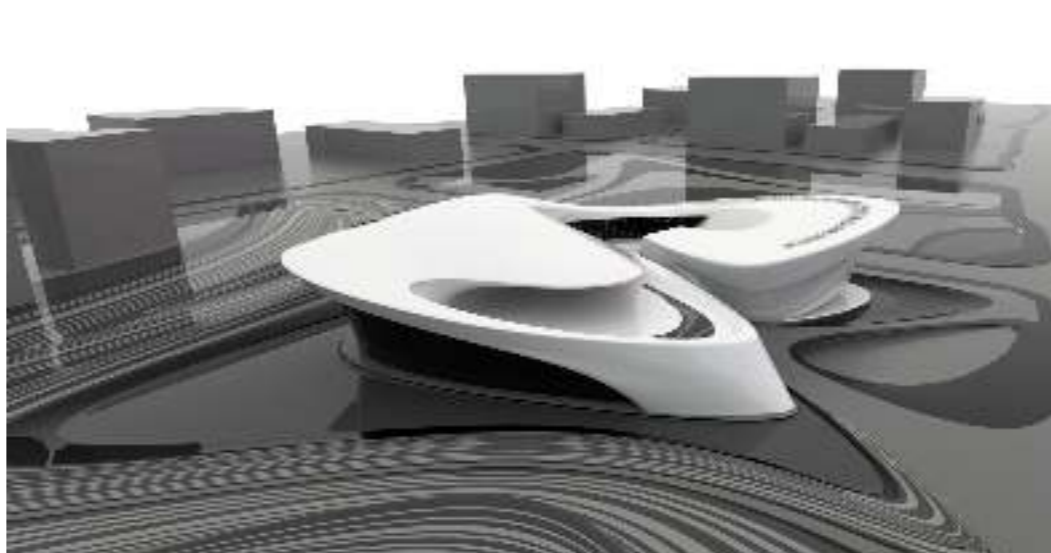


*phase 03*

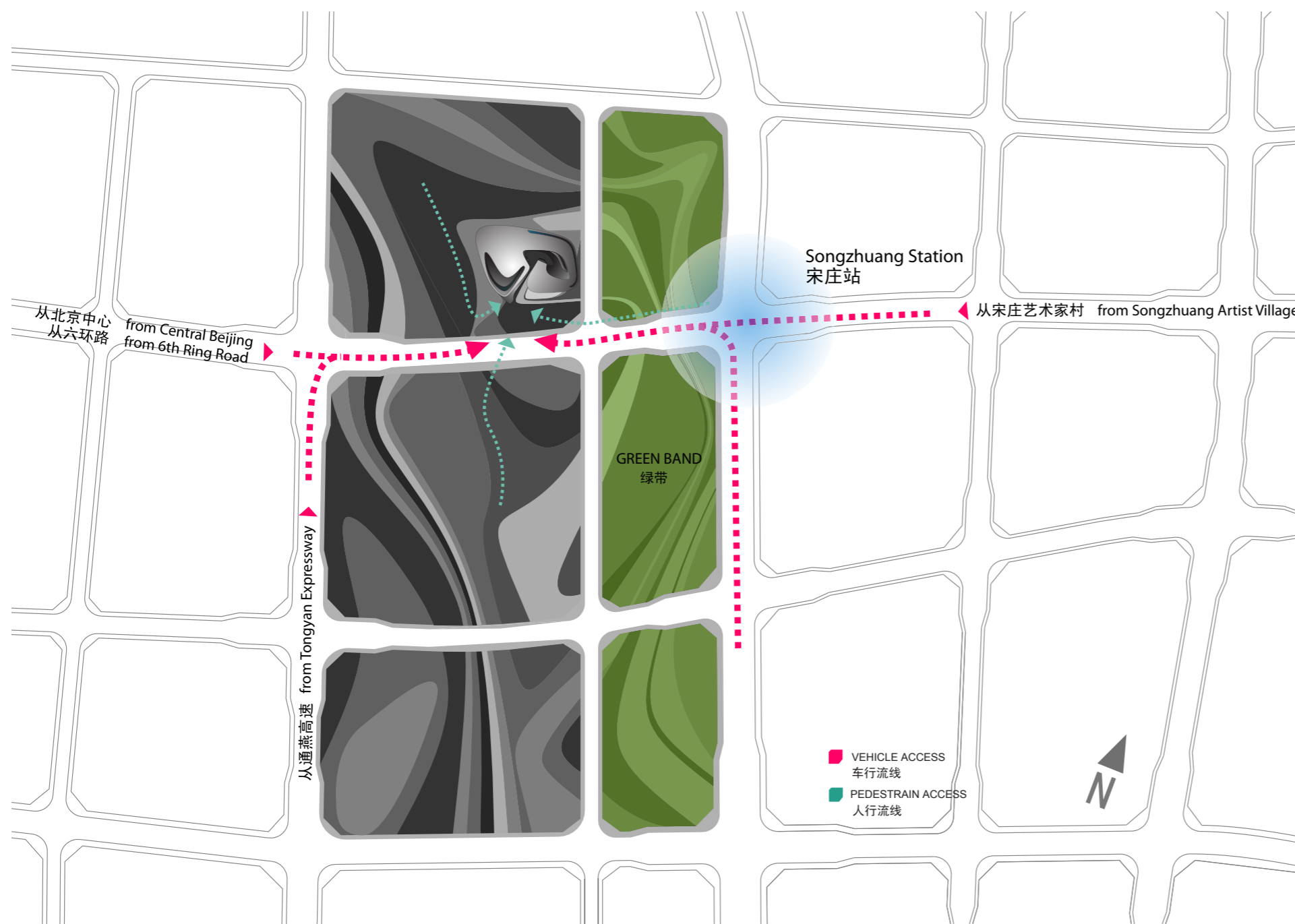


*phase 04*

**Concept Design**  
概念性设计



# Site Access 场地流线



## Master Plan

### 总图

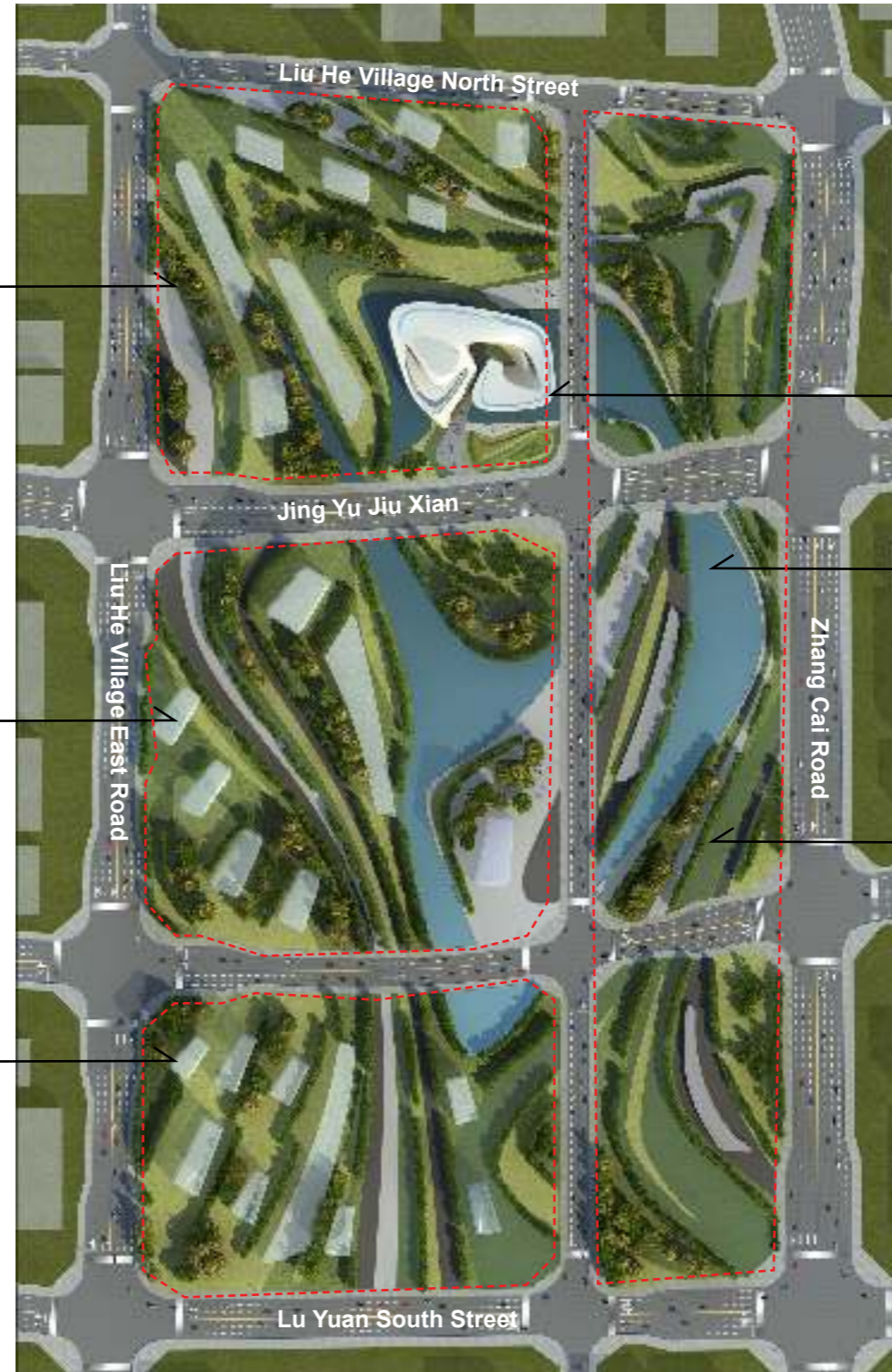
The aim of this urban plan is to provide users with flexibility through employing mixed-use open planning which accommodates manifold uses. This flexibility and interchange with different functions will allow them to extend their capacities connecting each other in diverse ways and scales.

One of aims of this urban plan is to be green environmentally friendly complex. All of facilities in the complex are planned to be connected by green or natural spaces such as various parks and water feature amongst others. According to the urban plan, the Songzhang Design Museum is described to play a pivotal role in creating a vibrant atmosphere.

**Mixed-use Block 01**  
复合功能地块01  
(Business, Retail & Cultural Centre)  
商业、零售、文化中心

**Mixed-use Block 02**  
复合功能地块02  
(Residential & Retail)  
居住、零售

**Mixed-use Block 03**  
复合功能地块03  
(Creative Industry & Artist Residence)  
创新产业、艺术家居住区

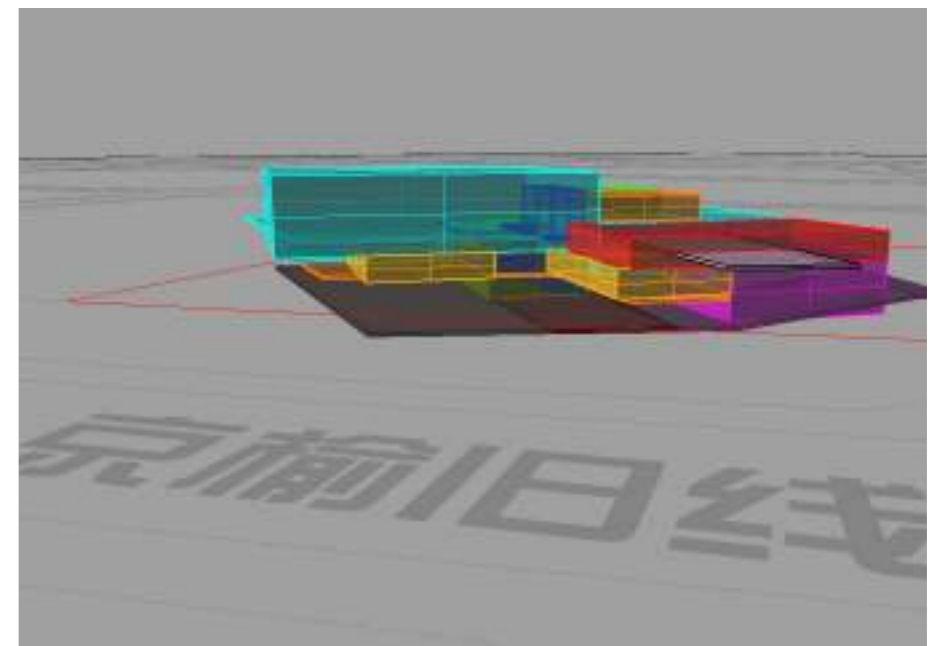
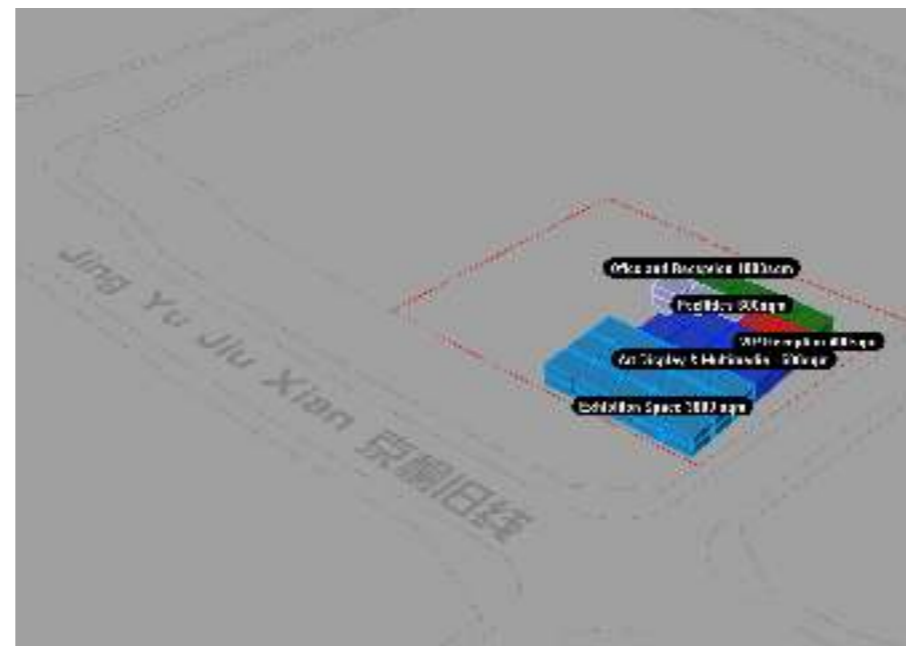
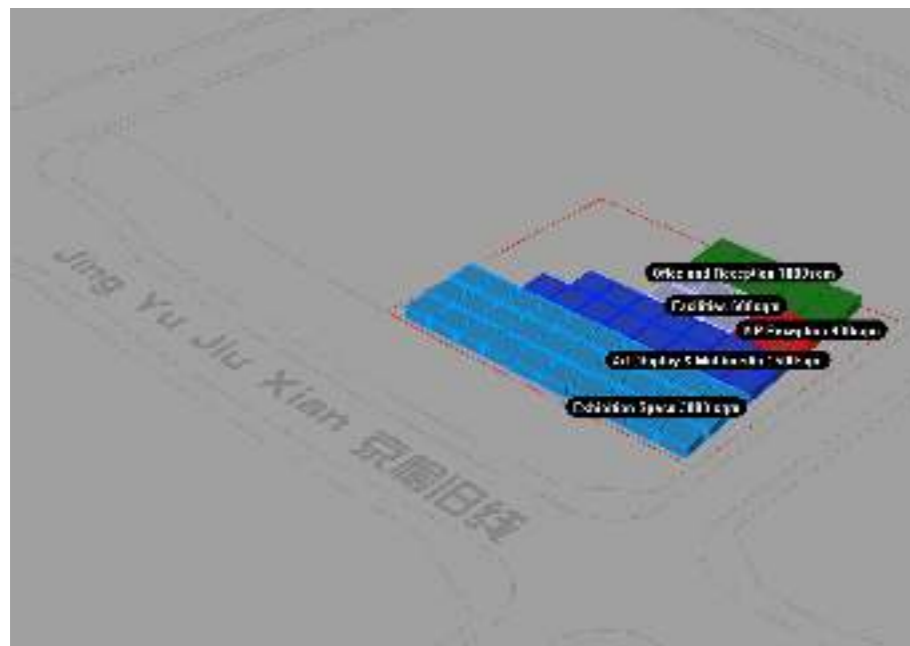
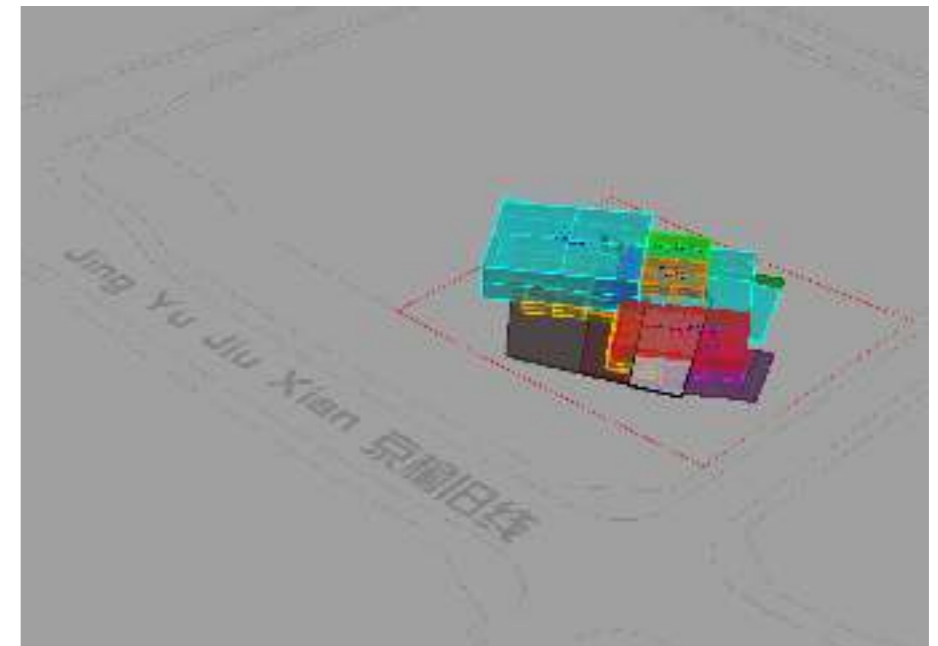
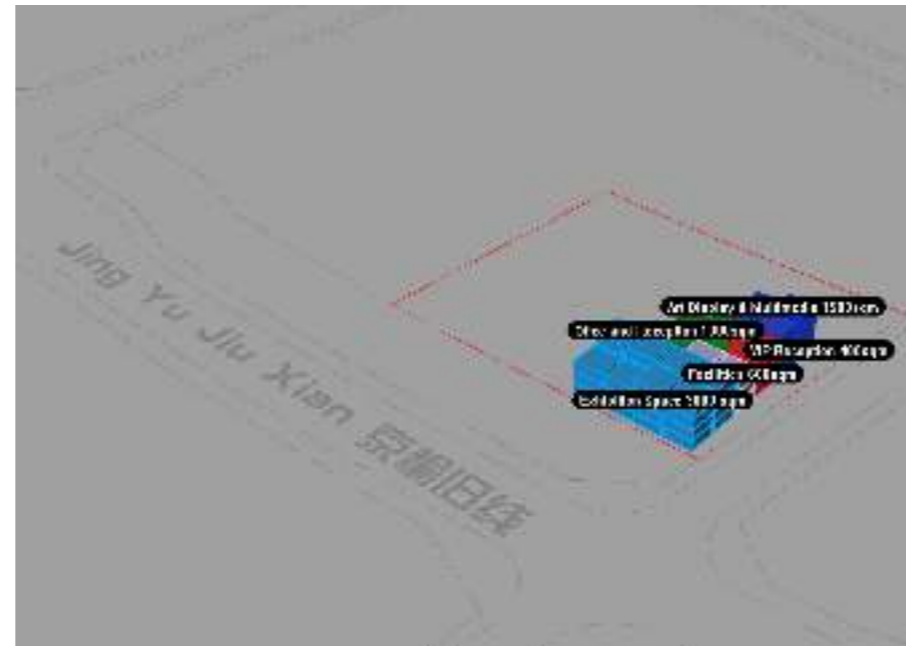


**Beijing Songzhuang Art Center**  
北京宋庄画家村

**Wet Zone**  
水体

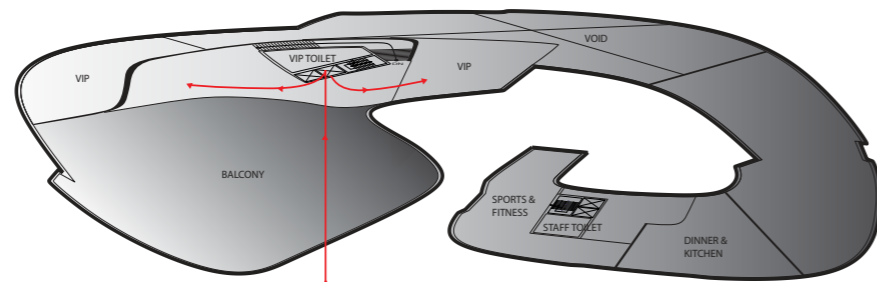
**Green Zone**  
绿带

**Program Studies**  
功能研究

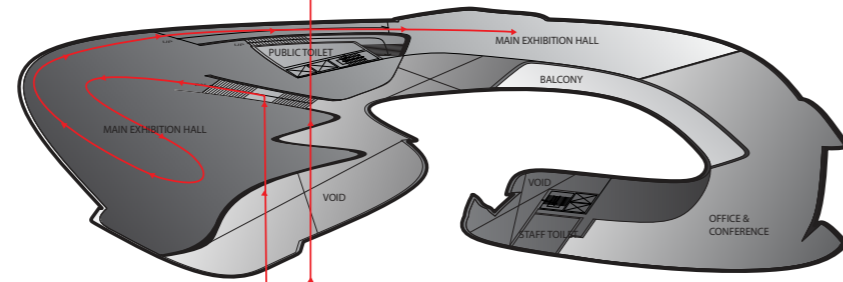
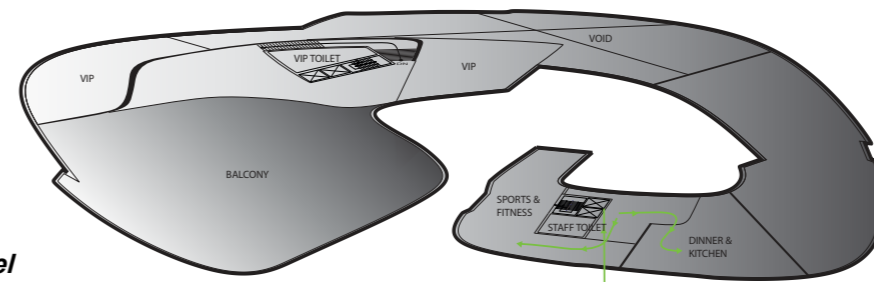


# Circulation

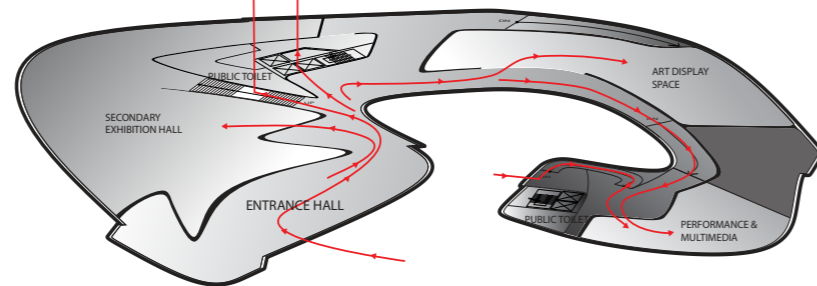
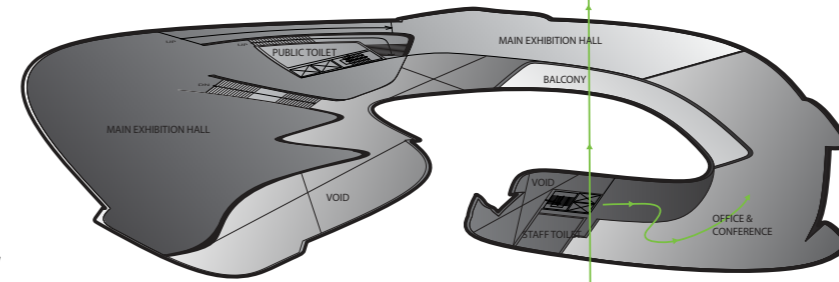
## 流线



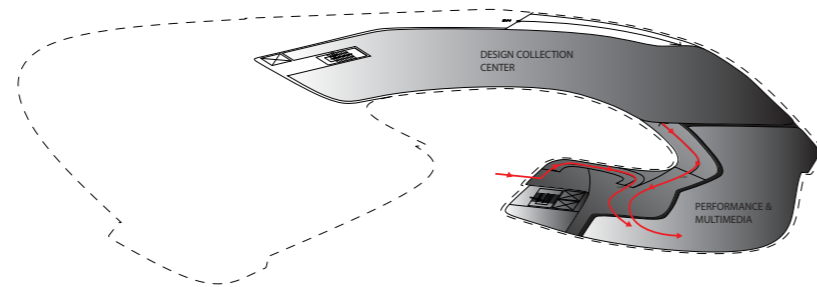
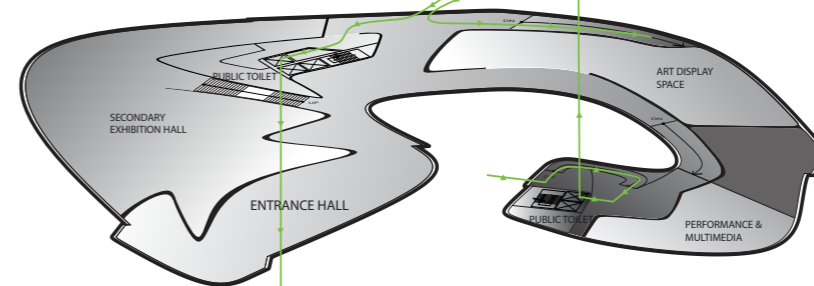
F3 level



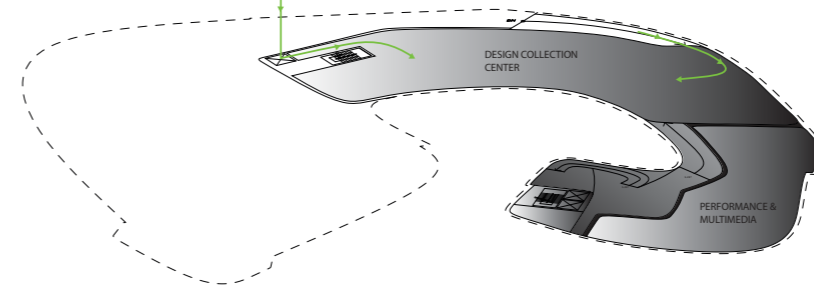
F2 level




F1 level



B1 level



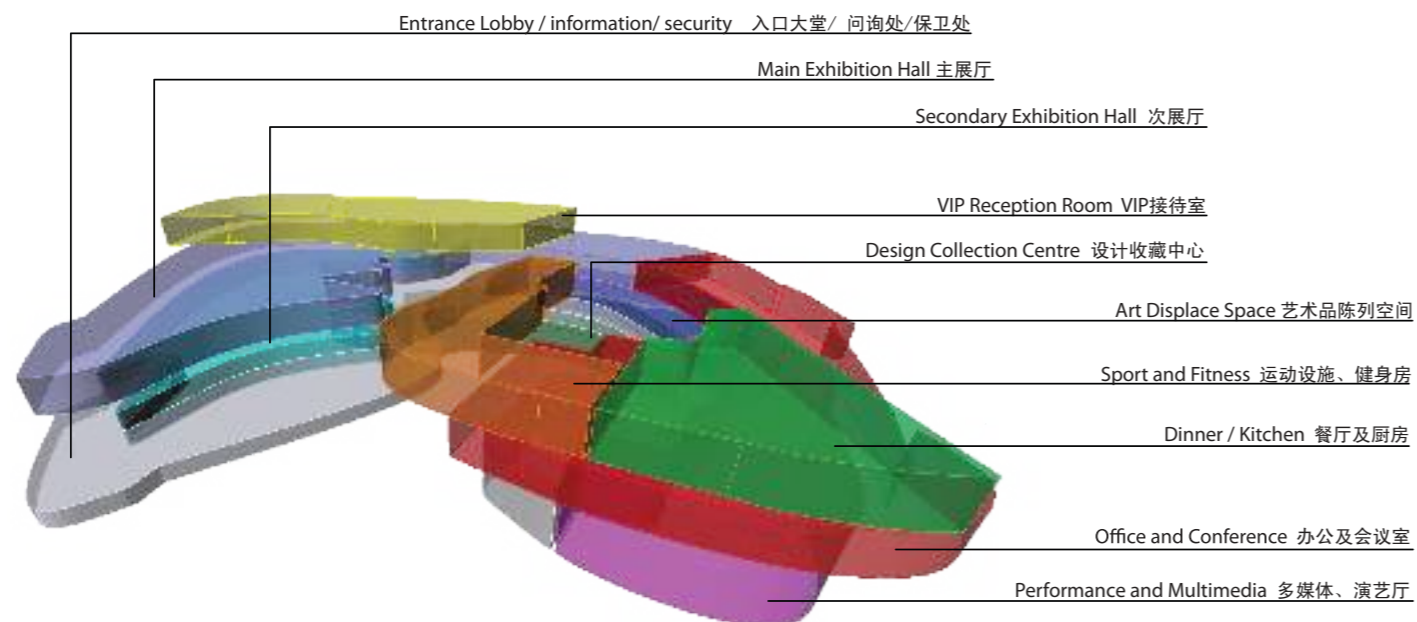
 CIRCULATION 01\_public

 CIRCULATION 02\_private

# Program Diagram & Area Schedule

## 功能图解及面积表

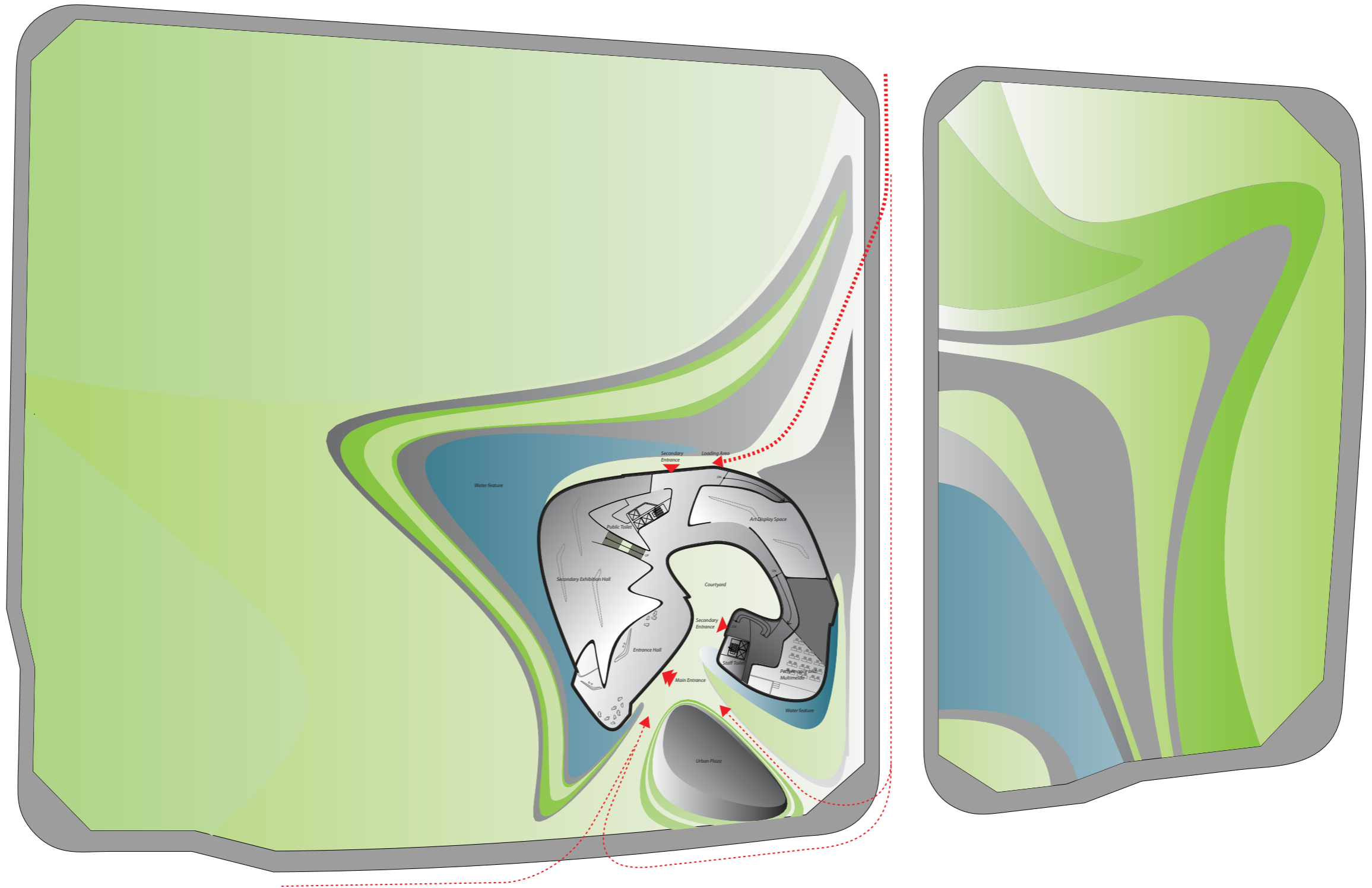
### Beijing Songzhuang Design Museum

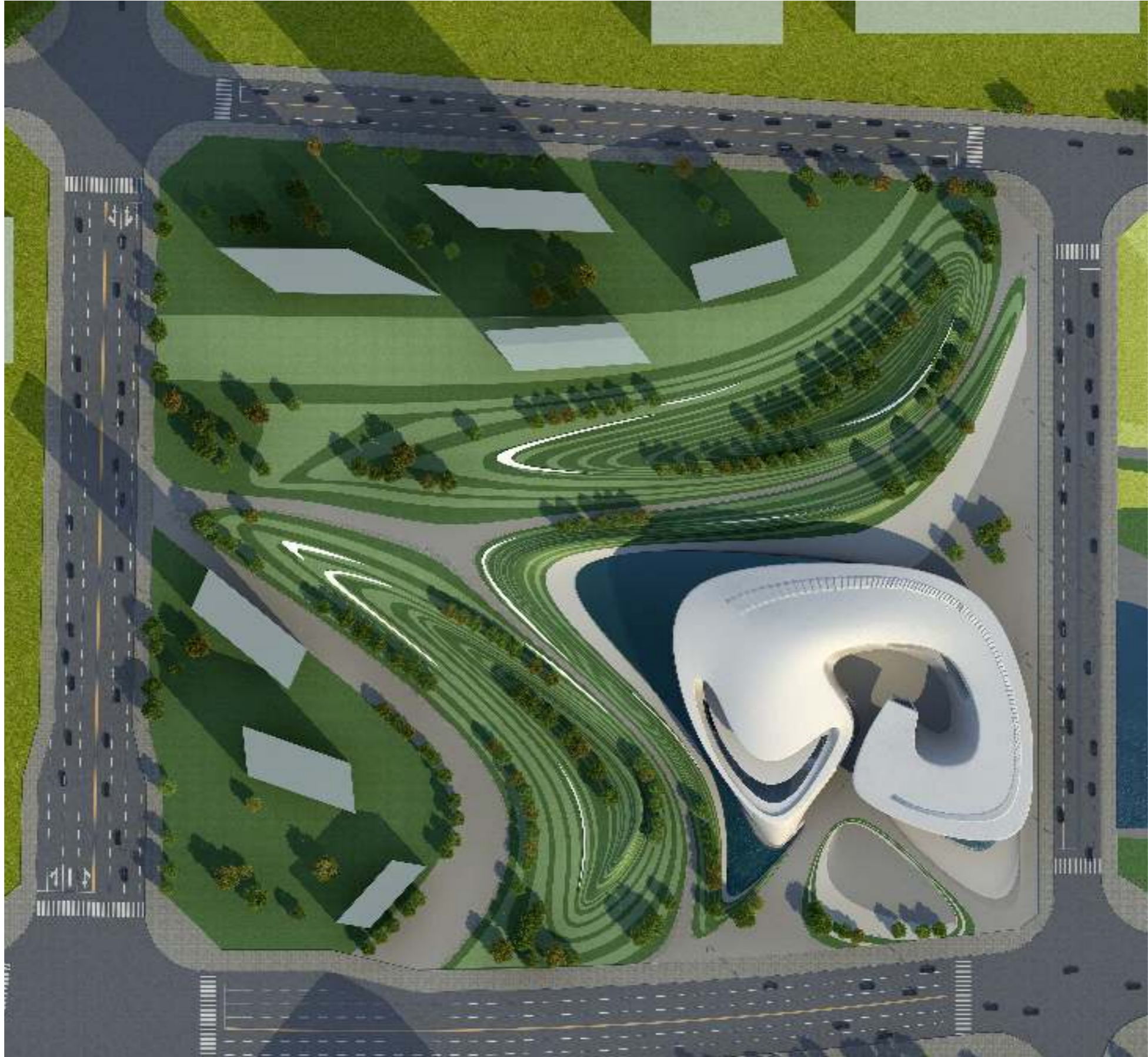


EXHIBITION(展览)	
Main Exhibition Hall(主展厅)	2000
Secondary Exhibition Hall(次展厅)	1000
Performance and Multimedia(多媒体、演艺厅)	500
Art Display Space(艺术品陈列空间)	500
	<b>4000</b>
PUBLIC(公共)	
Entrance Lobby / information/ security(入口大堂/ 问询处/ 保卫处)	500
VIP Reception Room(VIP接待室)	400
Sport and Fitness(运动设施、健身房)	300
Corridor(走道)	1500
Dinner / Kitchen(餐厅及厨房)	300
	<b>3000</b>
ANXILIARY(辅助用房)	
Design Collection Centre(设计收藏中心)	1000
Office and Conference(办公及会议室)	1000
Sport and Fitness(运动设施、健身房)	300
	<b>2300</b>
SANITARY(卫生设施用房)	
Public Toilets(公共卫生间)	40
staff Toilets(内部人员卫生间)	35
Staff room(员工用房)	20
cleaners room(卫生人员用房)	5
	<b>100</b>
BUILDING SERVICES(建筑服务)	
Air Conditioning(空调机房)	300
Other Technical Rooms(其他设备用房)	300
	<b>600</b>
<b>TOTAL</b>	<b>10000</b>

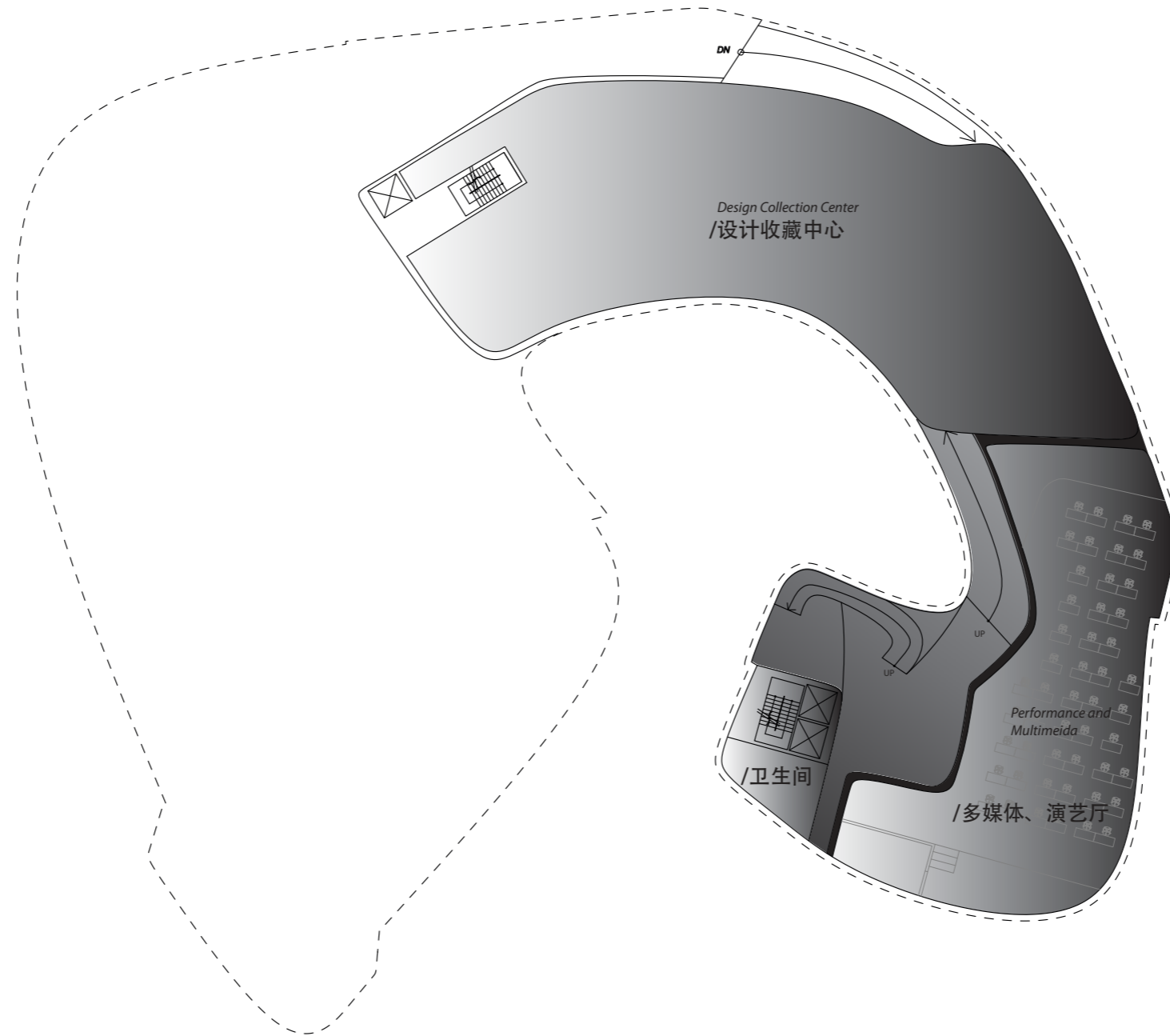


**Site Plan**  
总图

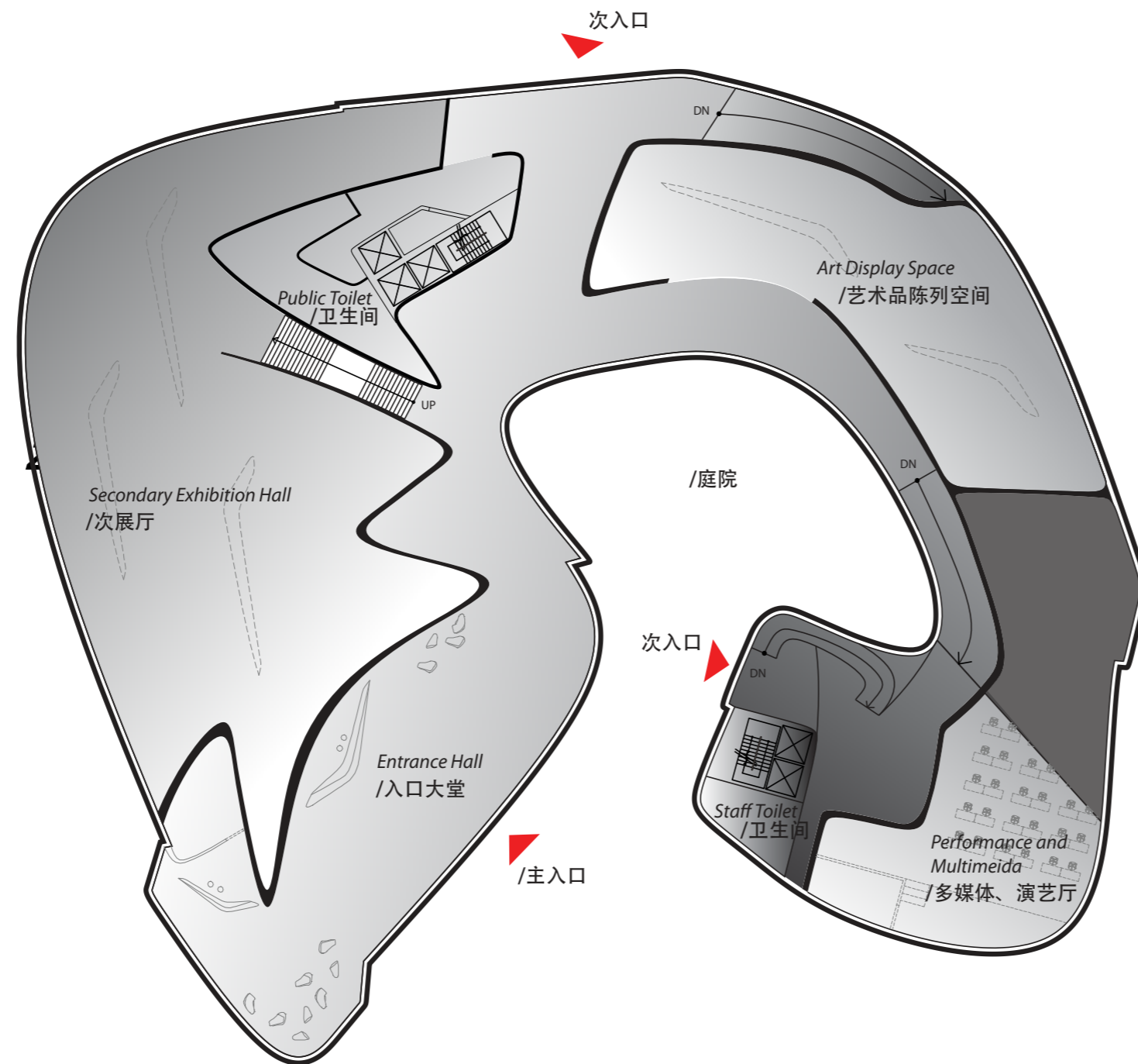




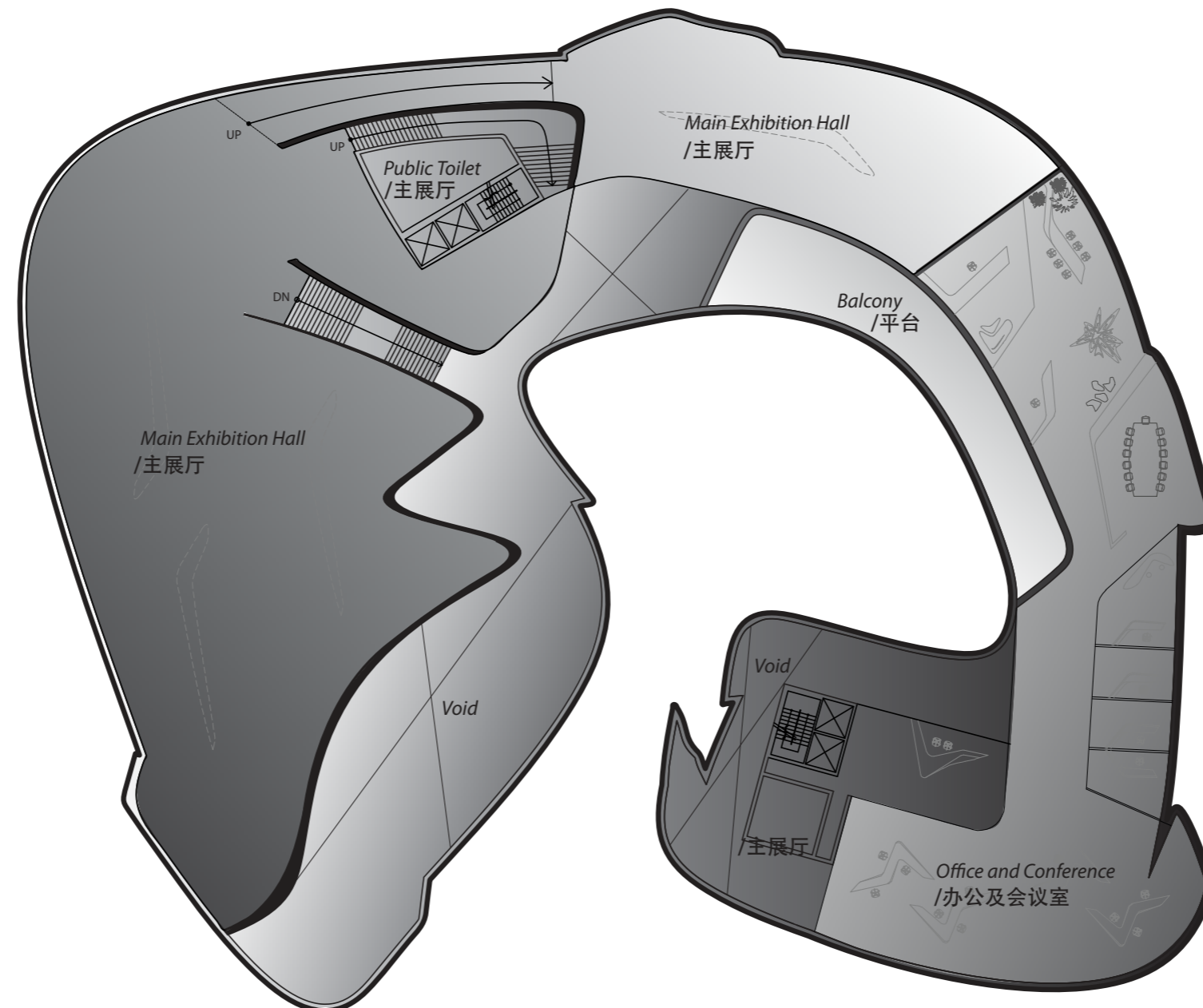
**Plan\_B1 Level**  
地下一层平面



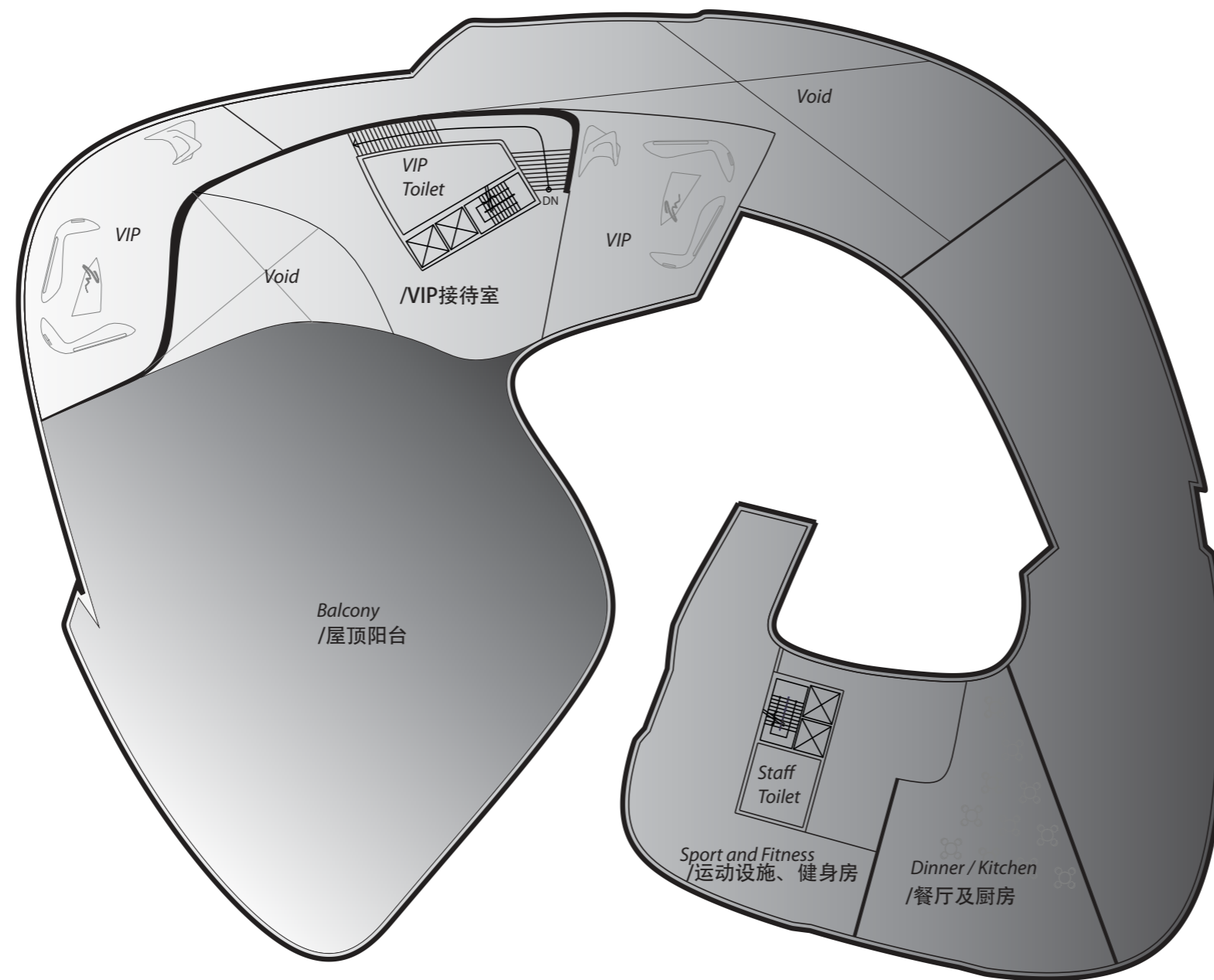
*Plan\_Ground Level*  
首层平面



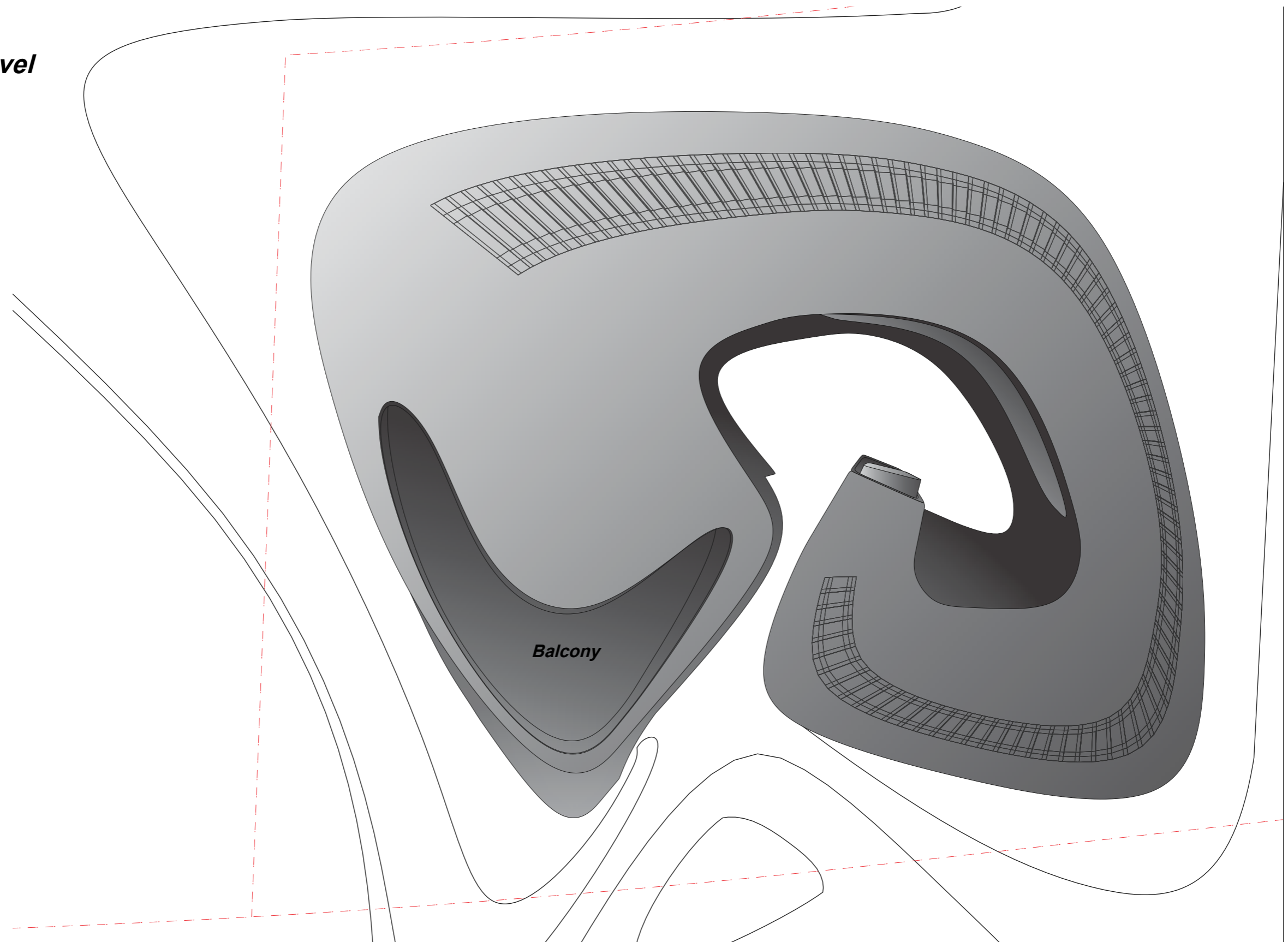
**Plan\_Second Level**  
二层平面

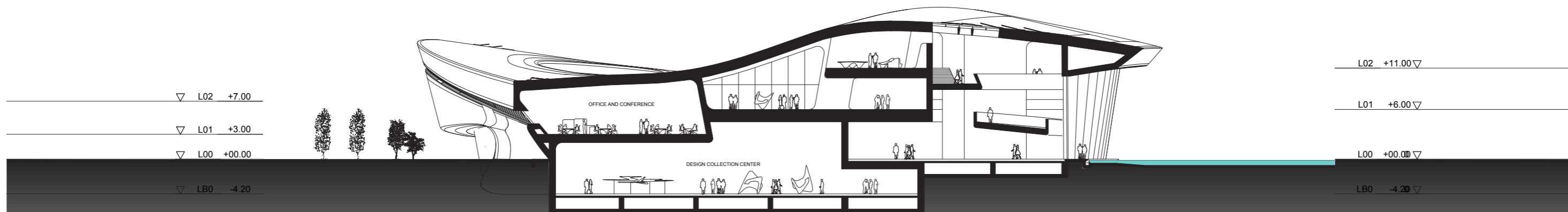


*Plan\_Third Level*  
三层平面

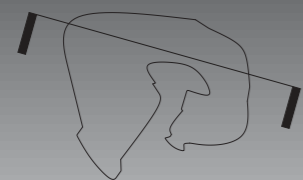


**Plan\_Roof Level**  
屋顶平面

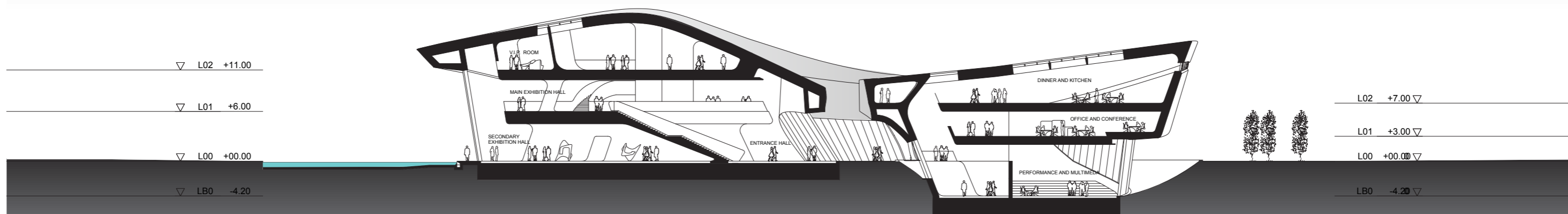




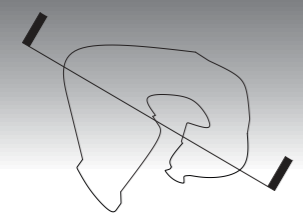
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 L00 +00.00 ▽  
 LB0 -4.20 ▽



**\_Section 01**  
 剖面 01

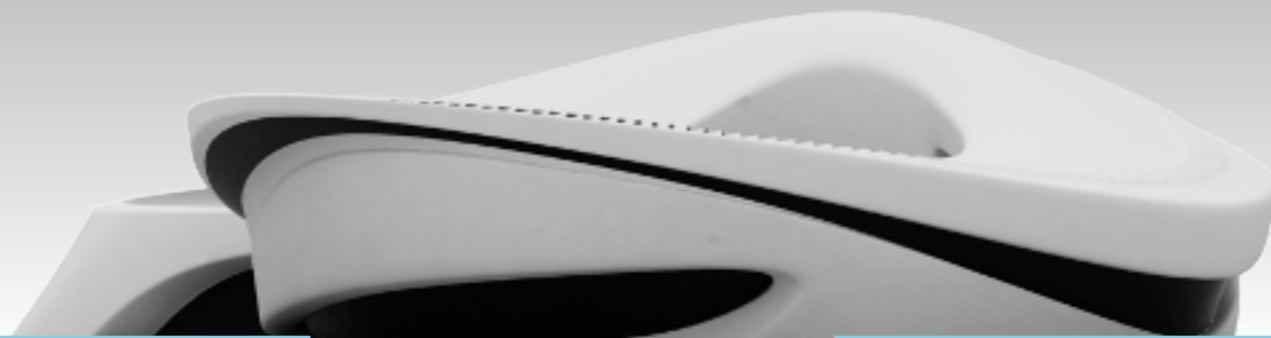
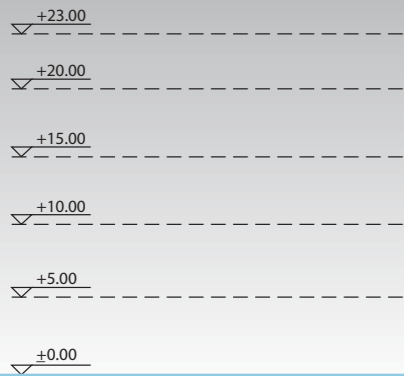


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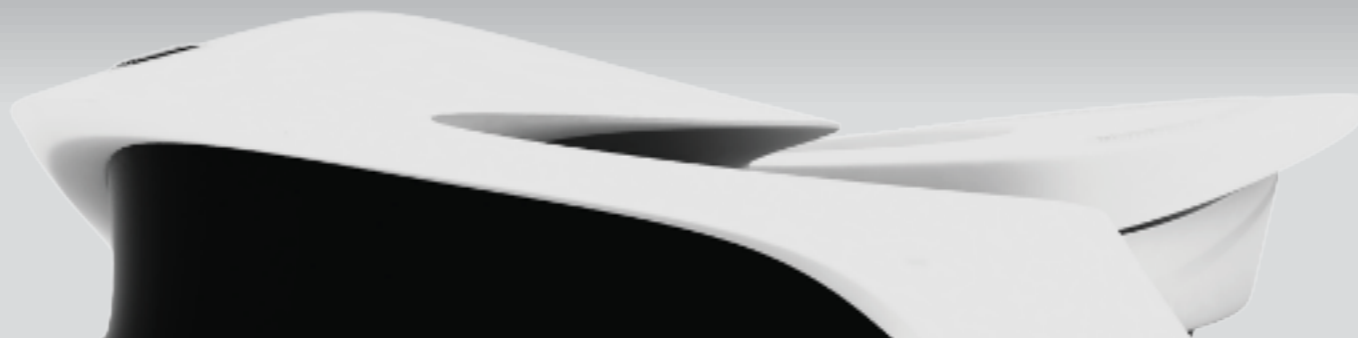
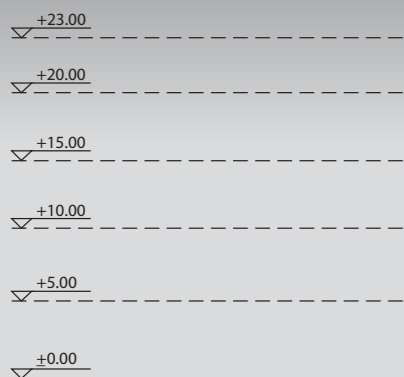


**\_Section 02**  
 剖面 02

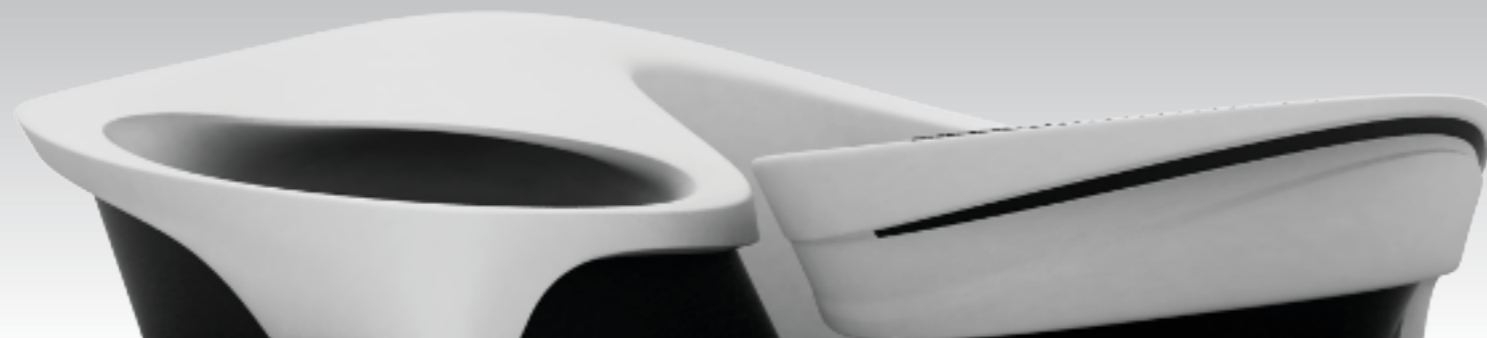
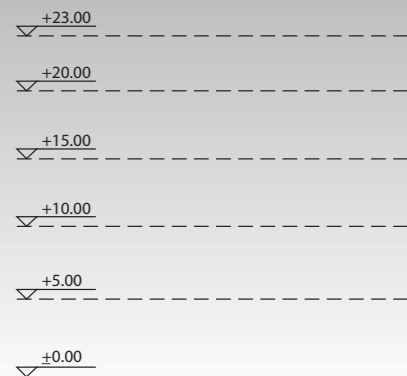




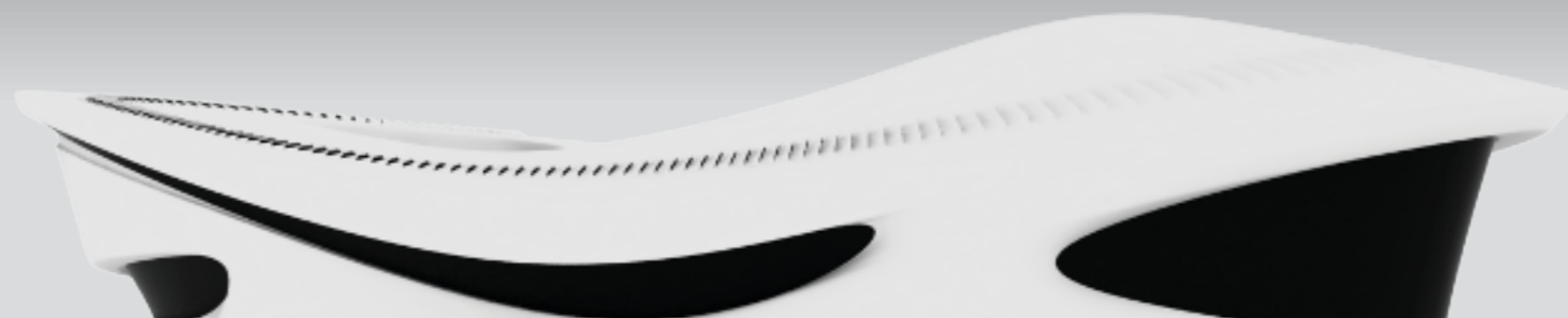
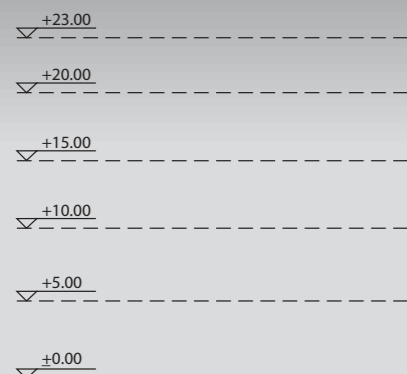
**East Elevation**  
东立面



**West Elevation**  
西立面

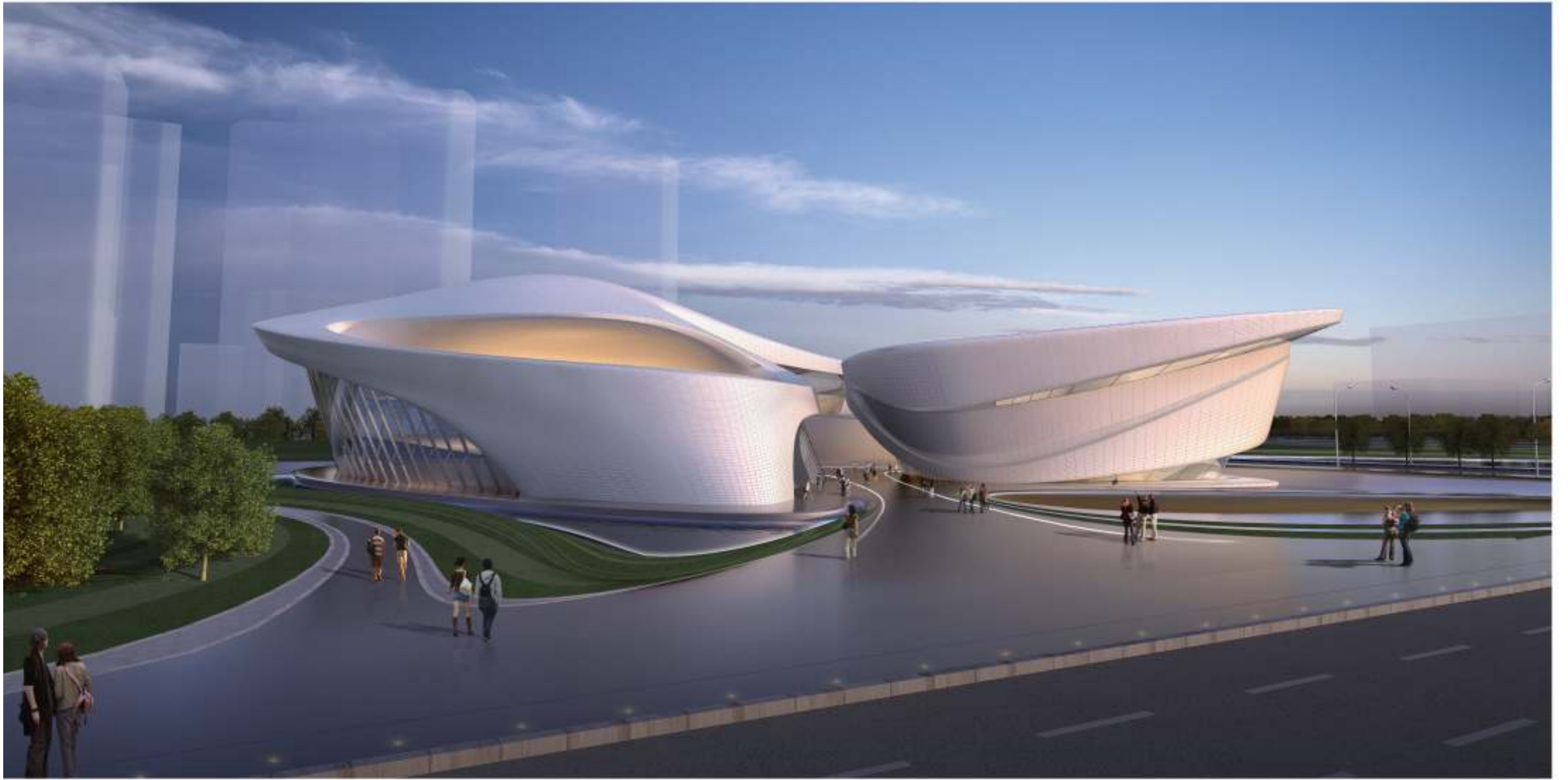


**\_South Elevation**  
南立面



**\_North Elevation**  
北立面





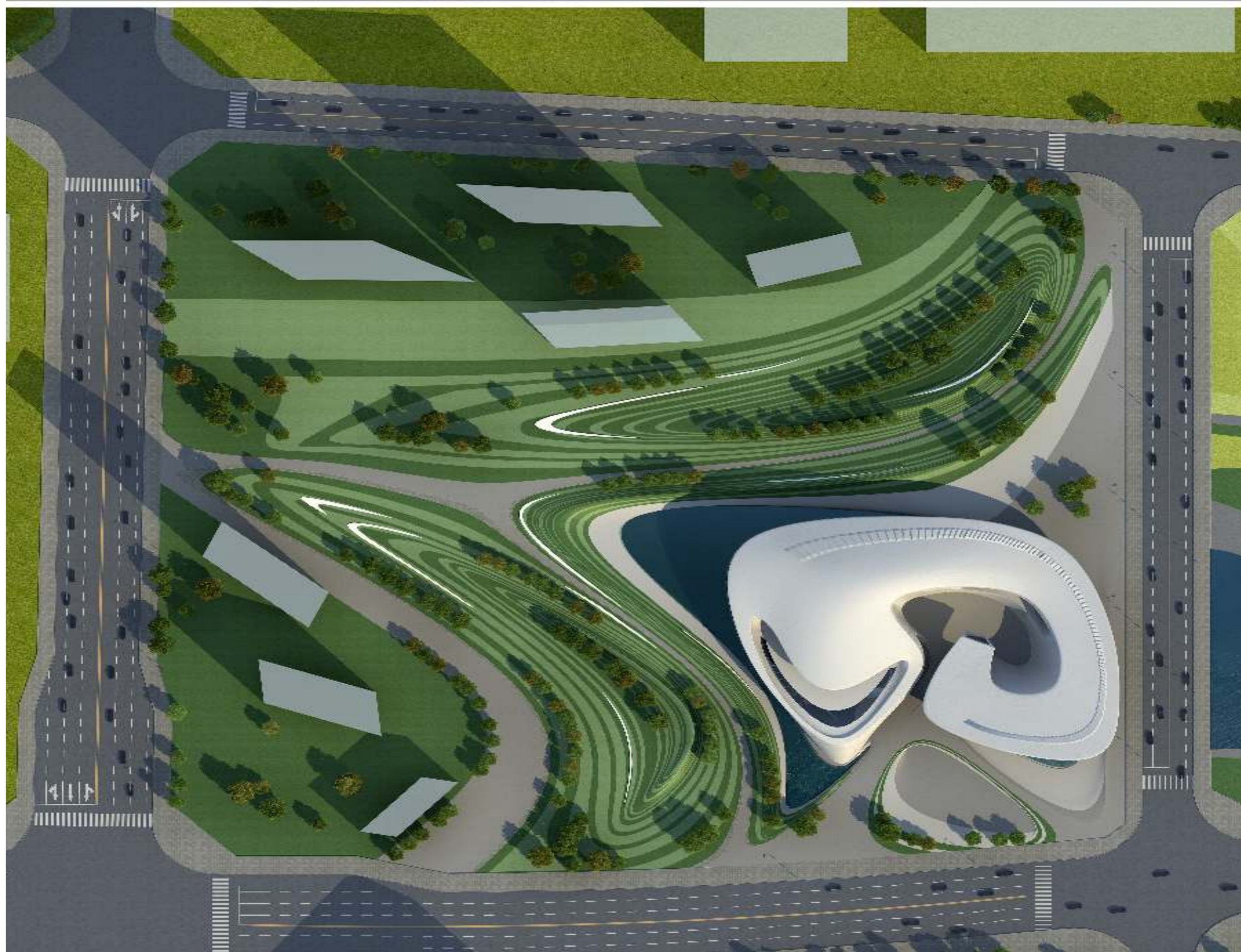














***Beijing Songzhuang Design Museum- Concept Design 2012***

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*Zaha Hadid with Patrik Schumacher*

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